

## ***Discover Your Unique Talents!***



***Are you in a job that's ideal for you?*** And do you want to motivate the diverse individuals on your team?

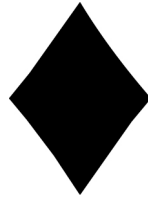
To succeed in today's fast-paced marketplace, it's vital to know your talents and learn how to set yourself and others up for success! In my research on talents, I've discovered four distinct talent types. Each of the 4 talent types contributes to project and team success in a different way.

Very few individuals have an equal measure of capability in all four talents. Yet all four of talents are required to achieve results. The savvier you are about your talents and how to leverage them, the more you can catapult your career and help your team and others succeed!

Within minutes the Talent Quiz pinpoints your unique talent strengths, and helps you recognize where you need others' strengths to compliment your own.

## **Every talent is important**

In a project diverse talents are required to lead the team successfully from the launch phase through to completed results.



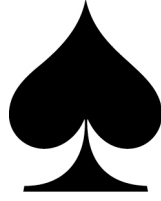
### **DIAMOND INNOVATORS**

**DIAMOND INNOVATORS** identify emerging needs and imagine new solutions. These individuals are masters of possibility thinking. The **DIAMOND INNOVATOR** looks for options and comes up with out-of-the-box solutions. Without **DIAMOND INNOVATORS** there is less creativity and innovation on the team. **DIAMOND INNOVATORS** see new ideas when they are still 'diamonds in the rough,' and envision initiatives that hold hidden potential. **DIAMOND INNOVATORS** provide the creative spark for new solutions and products and services in the marketplace.



### **CLUB ACTIVATORS**

**CLUB ACTIVATORS** help new ideas become a viable reality. **CLUB ACTIVATORS** like to champion a good idea and set up the project for ongoing success. The **CLUB ACTIVATORS** uses his or her personal and organizational power to find resources and transform ideas into reality. Without the structure and support offered by **CLUB ACTIVATORS**, new ideas often lack sufficient funding or resource — and they wither and die. **CLUB ACTIVATORS** use their talents to launch and ensure the ongoing success of new ventures and initiatives.



### **SPADE IMPLEMENTERS**

**SPADE IMPLEMENTERS** like to organize what needs to be done and make sure projects are completed on time and within budget. SPADE IMPLEMENTERS literally 'dig in' and get things done. The SPADE IMPLEMENTER orchestrates the details and makes sure the project stays on track. Without SPADE IMPLEMENTERS, deadlines and details are frequently missed. SPADE IMPLEMENTERS ensure that projects are managed well and completed on time.



### **HEART MOTIVATORS**

**HEART MOTIVATORS** like to empower others, foster teamwork, and gain buy-in and commitment to new initiatives. HEART MOTIVATORS are experts at 'matters of the heart'. Low morale, mistrust, and team conflicts require the skills of HEART MOTIVATORS to resolve. When HEART MOTIVATORS aren't involved, employee commitment and frustrations often plummet. HEART MOTIVATORS keep relationships and employee morale on track and working smoothly.

So don't waste time doing meaningless work or wondering where you add value. Discover your talents and focus on what you love. Then help others do the same — and watch your career take off!